



LINCOLN LAND CHAMPIONSHIP

PRESENTED BY  LRS™



Kate Peters

EXECUTIVE DIRECTOR

217.670.2910

kpeters@brunoeventteam.com

2966 Baker Drive

Springfield, Illinois 62703

**THE PATH
TO THE PGA
STARTS HERE!**

The Web.com Tour is **the** path to the PGA Tour—its mission is to identify and transfer those players ready to compete and win on a professional level. All 50 PGA Tour cards for the following season will be awarded exclusively through the Web.com Tour.

PARTNERSHIP OPPORTUNITIES

lincolnlandchampionship.com



VIP HOSPITALITY PACKAGES

LANDMARK CADILLAC CLUB PACKAGES



NEW! Pick Your Package

8-16 Passes Category (\$130 Per Pass)

17-40 Passes Category (\$120 Per Pass)

41+ Passes Category (\$100 Per Pass)

- Must Identify Which Day Each Pass Will Be Used (Thurs-Sun)
- Days Must Be Chosen No Later Than May 15th
Please note that certain days will sell out more quickly than others. Purchase yours today and join us on the 18th green!
- Complimentary Food and Beverages Included
- Passes Gain Patron Access to Tournament Grounds and the Landmark Cadillac Club Area on the 18th green.

This outdoor location on the 18th green provides covered seating and the opportunity to entertain guests, clients, and employees while watching competitive, professional golf. You and your guests will have access to a shared hospitality venue with an extraordinary view of the Championship's premier finishing hole.

EXCLUSIVE SKYBOXES

Private 18th Green Skybox

SINGLE YEAR (\$15,000)

3-YEAR AGREEMENT (\$12,000/yr)

- 10 foot Open Air Skybox Section Provides Seating for 20
- 30 Credentials Per Day, Thursday-Sunday (120 Total Credentials)
- Complimentary Food and Beverages Included
Lunch selections served daily (11am-2pm). Bar services to include beer, wine, soft drinks, and limited liquor selections.
- Credentials Gain Patron Access to Tournament Grounds and Designated Hospitality Areas, Including Unrestricted Clubhouse Areas
- Company Logo Displayed on Electronic Scoreboards

Give your clients a one-of-a-kind experience with a private skybox on the 18th green.

These dynamic hospitality venues provide the best view on the course while offering a private venue for entertaining your guests.

TICKETS AND PACKAGES

Single Daily Grounds Ticket \$10

Talk to us about customizing a ticket package to suit your needs!

Corporate VIP Package \$5,000

- 10 Landmark Cadillac Club Credentials (Each Good for 4 Days: Thursday–Sunday)
- Clubhouse Access Per Credential
- Sponsor Listing: Daily Spectator Guide, On-Course Sponsor Board, Website

Small Business Package \$1,000

- 100 Tickets (Each Good Any Day)
- 1/2 Page Ad in the Daily Spectator Guide
- Sponsor Listing: On-Course Sponsor Board, Website

Patron Package \$500

- 50 Tickets (Each Good Any Day)
- 1/3 Page Ad in the Daily Spectator Guide

Gold Ticket Package \$1,500

- 200 Tickets (Each Good Any Day)
- Sponsor Listing: Daily Spectator Guide, On-Course Sponsor Board, Website

Silver Ticket Package \$800

- 100 Tickets (Each Good Any Day)
- Sponsor Listing: Daily Spectator Guide, On-Course Sponsor Board, Website

Bronze Ticket Package \$400

- 50 Tickets (Each Good Any Day)
- Sponsor Listing: Daily Spectator Guide, On-Course Sponsor Board, Website

Season Pass \$25

- 4 Tickets (Each Good Any Day)

WEDNESDAY LRS PRO-AM EXPERIENCE

Foursome \$7,000 | Individual \$2,000

LRS Pro-Am Foursome Specs

- 4 Playing Positions with a Top Web.com Tour Player
- 4 Premium LRS Pro-Am Gift Packages
- 8 Landmark Cadillac Club Credentials (Each Good for 4 Days: Thursday–Sunday)
 - Access to the 18th Green Shared Hospitality Venue (Thurs–Sun)
 - Complimentary Food and Beverages Included
- 4 Invitations (for 2) to the Pro-Am Pairings Party

Give your guests or potential clients this once-in-a-lifetime experience: a round of golf with a Web.com Tour player. The Wednesday LRS Pro-Am experience gives amateurs the opportunity to play the Panther Creek Country Club course with one of the top professionals in the world.

BRANDING OPPORTUNITIES

All packages include sponsor recognition on the Website, Sponsor Board, and Spectator Guide.

Driving Range Sponsorship \$10,000

- Company Logo on 2 Signs (4x6 ft)
- Company Logo on All Course Maps: Website, On-Course Signage, Printed Materials
- 100 Tickets (Each Good Any Day)
- 4 Invites (for 2) to Pro-Am Pairings Party

Putting Green Sponsorship \$10,000

- Company Logo on 2 Signs (4x6 ft)
- Company Logo on All Course Maps: Website, On-Course Signage, Printed Materials
- 100 Tickets (Each Good Any Day)
- 4 Invites (for 2) to Pro-Am Pairings Party

Tee Fence Sponsorship \$5,000

- Company Logo on 1 Tee Fence
- Electronic Scoreboard Ad
- 50 Tickets (Each Good Any Day)
- 2 Invites (for 2) to Pro-Am Pairings Party

18th Green Floating Signs \$5,000

- Company Name and Logo on Sign
- Sign Located Prominently on the Water between the 9th and 18th
- 4 Invites (for 2) to Pro-Am Pairings Party

Hole Sign Sponsorship \$3,000

- Company Logo on 1 Hole Sign
- Electronic Scoreboard Ad
- 25 Tickets (Each Good Any Day)
- 2 Invites (for 2) to Pro-Am Pairings Party

Electronic Scoreboard Signage

Side \$2,500 | Footer \$2,000

- Side and Footer Panels Available
- 25 Tickets (Each Good Any Day)
- 2 Invites (for 2) to Pro-Am Pairings Party

Other Branding Opportunities

- Spectator Parking Lot Naming Rights
- Admissions Tent Sponsorship
- Official Soda Sponsorship **SOLO**
- Official Beer Sponsorship **SOLO**
- General Spectator Seating Sponsorship
- Golf Cart Sponsorship
- Chipping Green Sponsorship
- Daily Spectator Guide Ads
- Branding on *Quiet Please* Paddles

VIP HOSPITALITY PACKAGES

JR. CLINIC NAMING RIGHTS

Junior Clinic Naming Rights ^{\$10,000}

- Official Naming Rights of the Lincoln Land Charity Championship Junior Clinic
- On-Course and Digital Branding Recognition as the Official Sponsor of the Junior Clinic
 - Logo and Link on the Tournament Website
 - Company Name on the Sponsor Board
 - Electronic Scoreboard Recognition
- Corporate Logo on any Junior Clinic Collateral (*Hats, Shirts, etc.*)
- 1 Wednesday LRS Pro-Am Foursome Package
 - 4 Playing Positions with a Top Tour Player
 - 4 Premium Pro-Am Gift Packages
 - 8 Landmark Cadillac Club Credentials (*Each Good for 4 Days: Thursday–Sunday*)
 - 4 Invites (*for 2*) to the Pro-Am Pairings Party
- 50 Season Passes (*200 Total Tickets*)

Support one of the most popular events of tournament week. The Lincoln Land Charity Championship Junior Clinic offers aspiring young golfers a chance to learn from the professionals. Elevate your brand and make a positive impact on the community's youth with the naming rights to the Junior Clinic.

CORPORATE EXPO TENTS

10x20 ft Corporate Display Tent ^{\$3,500}

- 1 Corporate Display Tent (10 x20 ft) (*With Tables, Chairs, Skirting*)
- Signage Displayed on Front Side of Tent
- 40 Tickets (*Each Good Any Day*)

10x10 ft Corporate Display Tent ^{\$2,000}

- 1 Corporate Display Tent (10 x10 ft) (*With Tables, Chairs, Skirting*)
- Signage Displayed on Front Side of Tent
- 20 Tickets (*Each Good Any Day*)

Corporate expo tents will be located near the main entrance, ensuring multiple impressions per patron while navigating the tournament grounds. Use this opportunity to showcase products and services, distribute literature and samples, and collect names for your database.

SPONSORSHIP OPPORTUNITIES

OFFICIAL VOLUNTEER SPONSORSHIP

Official Volunteer Sponsorship \$20,000

- Exclusive Naming Rights as the Official Volunteer Sponsor
- 100 Season Passes (400 Total Tickets)
- 10 Landmark Cadillac Club Credentials
(Each Good for 4 Days: Thursday–Sunday)
 - Complimentary Food and Beverages Included
- Branding on 400+ Volunteer Uniforms
- Prominent Signage Displayed at Volunteer Headquarters
- Opportunity to Host the Volunteer Appreciation Party
- Logo and Link on Tournament Website
- Company Name on Tournament Sponsor Board
- Electronic Scoreboard Recognition
- Full Page Ad in the Daily Spectator Guide

Make an impact within your community by supporting the true force behind the Lincoln Land Charity Championship: the volunteers. The Official Volunteer Sponsorship can provide excellent exposure, not only on the course, but in your community as well.

OFFICIAL TICKET SPONSORSHIP

Official Ticket Sponsorship \$10,000

- Logo and Promotional Opportunity on the Back of All Tickets
- 50 Season Passes (200 Total Tickets)
- 10 Landmark Cadillac Club Credentials
(Each Good for 4 Days: Thursday–Sunday)
 - Complimentary Food and Beverages Included
- Logo and Link on Tournament Website
- Company Name on Tournament Sponsor Board
- Electronic Scoreboard Recognition
- 1/2 Page Ad in the Daily Spectator Guide

The Lincoln Land Charity Championship is the best access to professional golf in your community. Be at the forefront of their minds when they purchase a ticket. The ticket sponsorship also allows your brand to align itself with a great charitable cause, as all ticket sales benefit local charities.

SPONSORSHIP OPPORTUNITIES

SENATOR CLUB NAMING RIGHTS

Senator Club Naming Rights \$25,000 **SOLD**

- Official Naming Rights to the Senator Club Hospitality Area
- 30 Senator Club Credentials (*Each Good for 4 Days: Thurs–Sun*)
 - Complimentary Food and Beverages Included
- Company Name and Logo on All Senator Club Credentials
- Prominent Signage Located in Senator Club Hospitality Areas
- 1 Tee Back Sign
- Logo and Link on Tournament Website
- Company Name on Tournament Sponsor Board
- Electronic Scoreboard Recognition
- Full Page Ad in the Daily Spectator Guide

The Senator Club Package provides the ultimate hospitality experience for spectators. Align your company with the venue that everyone will be talking about during the Championship. Don't miss out on one of the premier branding opportunities of the tournament.

TOURNAMENT WEEK SCHEDULE

Monday, June 25

Practice Rounds (FREE)

Tuesday, June 26

Practice Rounds (FREE)

Junior Clinic: 2pm | *Practice Range*

Player Autograph Sessions: 3pm

Wednesday, June 27

LRS Pro-Am: Estimated Tee Times: 7-9:10 am, 1-3:10 pm (Split Tees)

Thursday, June 28

OFFICIAL ROUND 1 \$10 Ticket in Advance, All Proceeds to Charity
Estimated Tee Times: 7-9:10 am, 1-3:10 pm (Split Tees)

Friday, June 29

OFFICIAL ROUND 2 \$10 Ticket in Advance, All Proceeds to Charity
Estimated Tee Times: 7 am-1pm, 1-3:10 pm (Split Tees)

Saturday, June 30

OFFICIAL ROUND 3 \$10 Ticket in Advance, All Proceeds to Charity
Estimated Tee Times: 7 am-1pm (Single Tee)

Sunday, July 1

OFFICIAL ROUND 4 \$10 Ticket in Advance, All Proceeds to Charity
Estimated Tee Times: 7 am-1pm (Single Tee)

